



مشاريع النجمة الفضية ش.م.م Silver Star Corporation L.L.C.

P.O. Box 1075, Ruwi, Postal Code 112, Sultanate of Oman Tel.: 00968 24788804, Fax : 00968 24788845

ص.ب ١٠٧٥ روي الرمز البريدي ١١٢، سلطنة عمان تليفون ٠٠٩٦٨ ٢٤٧٨٨٨٠٤ فاكس ٠٠٩٦٨ ٢٤٧٨٨٨٤٥

C.R. No. 1356445 ١٣٥٦٤٤٥ رقم تجاري سجل Email: contact@silverstaroman.com Website: www.silverstaroman.com

OMANI PRODUCTS EXHIBITION SOHAR 2015

10th to 12th JANUARY 2015

OMAN INTERNATIONAL EXHIBITION CENTRE, SOHAR, SULTANATE OF OMAN

STAND OUT FROM THE REST
Be a Proud Sponsor

PRINCIPAL
SPONSOR

RO. 20,000/- (Exclusive)

PREMIUM
PARTNER

RO. 15,000/- (Exclusive)

PLATINUM
SPONSOR

RO. 10,000/- (Exclusive)

DIAMOND
SPONSOR

RO. 9,000/- (Exclusive)

GOLD
SPONSOR

RO. 7,000/-

SILVER
SPONSOR

RO. 5,000/-

BRONZE
SPONSOR

RO. 3,000/-

EXHIBITION ORGANISERS

The Leading Name in Oman for Exhibitions



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Sponsorship options

PRINCIPAL SPONSOR RO. 20,000/- (Exclusive)

Title Sponsorship/First level/Co-branded with the show (wherever possible)

Brand/logo visibility

- ❖ All Newspaper advertisements
 - ❖ Brochures, flyers and other official publications etc.
 - ❖ Trade visitor invitations
 - ❖ Roadside hoardings in and around Sohar
 - ❖ Moving hoardings –truck bound and stationed at various places in Sohar
 - ❖ Dinner invitations
 - ❖ Banner at the website
 - ❖ All official email broadcasts
 - ❖ All lanyards
 - ❖ On Site hoardings at OIEC, Sohar
 - ❖ Entrance of each Exhibition area
 - ❖ Business visitor registration counter
 - ❖ Backdrop of opening ceremony, press conference, dinner etc.
 - ❖ Opening ceremony invitation
 - ❖ Front page of the exhibitor catalogue
 - ❖ Directional signages at the venue
-
- 36 sq.m. stall (size 6x6) at prime location
 - Sponsors brochures will be placed at the trade visitor registration counters
 - Hanging banner on top of your stand
 - Special mention about the sponsors in the press releases
 - Invitation to the CEO to address the official press conference of the show
 - Advertisement opportunity at the back side of the trade visitor Invitation
 - Special sponsor badges to your delegates
 - Special sponsors memento during the dinner
 - Special seating for your delegates at various functions
 - Special announcements to thank the sponsors
 - 5 complimentary tickets for the exhibitor's gala dinner
 - One full page free advertisement in the catalogue

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OMAN INTERNATIONAL EXHIBITION CENTRE, SOHAR, SULTANATE OF OMAN

Sponsorship options

PREMIUM PARTNER RO. 15,000/- (Exclusive)

Title Sponsorship/Co-Branded with the show (wherever Possible)

Brand/logo visibility

- ❖ All newspaper advertisements
 - ❖ Brochures, flyers and other official publications etc.
 - ❖ Trade visitor invitations
 - ❖ Roadside hoardings in and around Sohar, if any
 - ❖ Moving hoardings –truck bound and stationed at various places in Sohar, if any
 - ❖ Dinner invitations
 - ❖ Banner at the website
 - ❖ All official email broadcasts
 - ❖ All badges
 - ❖ On site hoardings at OIEC, Sohar
 - ❖ Entrance of each Exhibition area
 - ❖ Business visitor registration counter
 - ❖ Backdrop of opening ceremony, press conference, dinner etc.
 - ❖ Opening ceremony invitation
 - ❖ Front page of the exhibitor catalogue
 - ❖ Directional signages at the venue
-
- 36 sq.m. stall (size 6x6) at prime location
 - Sponsors brochures will be placed at the trade visitor registration counters
 - Hanging banner on top of your stand
 - Special mention about the premium partners in the press releases
 - Invitation to the CEO to address the official press conference of the show
 - Advertisement opportunity at the back side of the trade visitor invitation
 - Special sponsor badges to your delegates
 - Special sponsors memento during the official dinner
 - Special seating for your delegates at various functions
 - Special announcements to thank the sponsors
 - 5 complimentary tickets for the exhibitor's gala dinner
 - One full page free advertisement in the catalogue

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10th to 12th JANUARY 2015

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Sponsorship options

PLATINUM SPONSOR RO. 10,000/- (Exclusive)

Second level of sponsorship

Brand/logo visibility

- ❖ All newspaper advertisements
 - ❖ Brochures, flyers and other official publications etc.
 - ❖ Trade visitor invitations
 - ❖ Roadside hoardings in and around Sohar, if any
 - ❖ Moving hoardings –truck bound and stationed at various places in Sohar, if any
 - ❖ Dinner invitations
 - ❖ Banner at the website
 - ❖ All official email broadcasts
 - ❖ All badges
 - ❖ On Site hoardings at OIEC, Sohar
 - ❖ Entrance of each Exhibition area
 - ❖ Business visitor registration counter
 - ❖ Backdrop of opening ceremony, press conference, dinner etc.
 - ❖ Opening ceremony invitation
 - ❖ Front page of the exhibitor catalogue
 - ❖ Directional signages at the venue
-
- 36 sq.m. stall (size 6x6) at prime location
 - Sponsors brochures will be placed at the trade visitor registration counters
 - Hanging banner on top of your stand
 - Special mention about the sponsors in the press releases
 - Invitation to the CEO to address the official press conference of the show
 - Advertisement opportunity at the back side of the trade visitor invitation
 - Special sponsor badges to your delegates
 - Special sponsors memento during the dinner
 - Special seating for your delegates at various functions
 - Special announcements to thank the sponsors
 - 5 complimentary tickets for the exhibitor's gala dinner
 - One full page free advertisement in the catalogue

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Sponsorship options

DIAMOND SPONSOR RO. 9,000/- (Exclusive)

Third level of sponsorship

Brand/logo visibility

- ❖ All newspaper advertisements
 - ❖ Brochures, flyers and other official publications etc.
 - ❖ Trade visitor invitations
 - ❖ Roadside hoardings in and around Sohar, if any
 - ❖ Moving Hoardings –truck bound and stationed at various places in Sohar, if any
 - ❖ Dinner invitations
 - ❖ Banner at the website
 - ❖ All official email broadcasts
 - ❖ All badges
 - ❖ On site hoardings at OIEC, Sohar
 - ❖ Entrance of each exhibition area
 - ❖ Business visitor registration counter
 - ❖ Backdrop of opening ceremony, press conference, dinner etc.
 - ❖ Opening ceremony invitation
 - ❖ Front page of the exhibitor catalogue
 - ❖ Directional signages at the venue
-
- 36 sq.m. stall (size 6x6) at prime location
 - Sponsors brochures will be placed at the trade visitor registration counters
 - Hanging banner on top of your stand
 - Special mention about the sponsors in the press releases
 - Invitation to the CEO to address the official press conference of the show
 - Advertisement opportunity at the back side of the trade visitor invitation
 - Special sponsor badges to your delegates
 - Special sponsors memento during the dinner
 - Special seating for your delegates at various functions
 - Special announcements to thank the sponsors
 - 5 complimentary tickets for the exhibitor's gala dinner
 - One full page free advertisement in the catalogue

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Sponsorship options

GOLD SPONSOR RO. 7,000/- (Open)

Fourth level of sponsorship

Brand/logo visibility

- ❖ All newspaper advertisements
 - ❖ Brochures, flyers and other official publications etc.
 - ❖ Trade visitor invitations
 - ❖ Roadside hoardings in and around Sohar, if any
 - ❖ Moving hoardings –truck bound and stationed at various places in Sohar, if any
 - ❖ Dinner invitations
 - ❖ Banner at the website
 - ❖ All official email broadcasts
 - ❖ All badges
 - ❖ On site hoardings at OIEC, Sohar
 - ❖ Entrance of each exhibition area
 - ❖ Business visitor registration counter
 - ❖ Backdrop of opening ceremony, press conference, dinner etc.
 - ❖ Opening ceremony invitation
 - ❖ Front page of the exhibitor catalogue
 - ❖ Directional signages at the venue
-
- 36 sq.m. stall (size 6x6) at prime location
 - Sponsors brochures will be placed at the trade visitor registration counters
 - Hanging banner on top of your stand
 - Special mention about the sponsors in the press releases
 - Invitation to the CEO to address the official press conference of the show
 - Advertisement opportunity at the back side of the Trade Visitor Invitation
 - Special sponsor badges to your delegates
 - Special sponsors memento during the dinner
 - Special seating for your delegates at various functions
 - Special announcements to thank the sponsors
 - 3 complimentary tickets for the exhibitor's gala dinner
 - One full page free advertisement in the catalogue

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Sponsorship options

SILVER SPONSOR RO. 5,000/- (Open)

Fifth level of sponsorship

Brand/logo visibility

- ❖ All Newspaper advertisements
 - ❖ Brochures, flyers and other official publications etc.
 - ❖ Trade visitor invitations
 - ❖ Roadside hoardings in and around Sohar, if any
 - ❖ Moving hoardings –truck bound and stationed at various places in Sohar, if any
 - ❖ Dinner invitations
 - ❖ All official email broadcasts
 - ❖ All badges
 - ❖ On site hoardings at OIEC, Sohar
 - ❖ Entrance of each exhibition area
 - ❖ Business visitor registration counter
 - ❖ Backdrop of opening ceremony, press conference, dinner etc.
 - ❖ Opening ceremony invitation
-
- 36 sq.m. stall (size 6x6) at prime location
 - Sponsors brochures will be placed at the trade visitor registration counters
 - Hanging banner on top of your stand
 - Special mention about the sponsors in the press releases
 - Invitation to the CEO to address the official press conference of the show
 - Special sponsor badges to your delegates
 - Special sponsors memento during the dinner
 - Special seating for your delegates at various functions
 - Special announcements to thank the sponsors
 - 2 complimentary tickets for the exhibitor's gala dinner
 - One full page free advertisement in the catalogue

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Sponsorship Options

BRONZE SPONSOR RO. 3,000/- (Open)

Fifth level of sponsorship

Brand/logo visibility

- ❖ All newspaper advertisements
 - ❖ Brochures, flyers and other official publications etc.
 - ❖ Trade visitor invitations
 - ❖ Roadside hoardings in and around Sohar, if any
 - ❖ Moving hoardings –truck bound and stationed at various places in Sohar, if any
 - ❖ Dinner invitations
 - ❖ All official email broadcasts
 - ❖ All badges
 - ❖ On site hoardings at OIEC, Sohar
 - ❖ Entrance of each exhibition area
 - ❖ Business visitor registration counter
 - ❖ Backdrop of opening ceremony, press conference, dinner etc.
 - ❖ Opening ceremony invitation
-
- 18 sq.m. stall (size 6x6) at prime location
 - Sponsors brochures will be placed at the trade visitor registration counters
 - Hanging banner on top of your stand
 - Special mention about the sponsors in the press releases
 - Invitation to the CEO to address the official press conference of the show
 - Special sponsor badges to your delegates
 - Special sponsors memento during the dinner
 - Special seating for your delegates at various functions
 - Special announcements to thank the sponsors
 - 2 complimentary tickets for the exhibitor's gala dinner
 - One full page free advertisement in the catalogue

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Sponsorship options

Visitors/Exhibitors Bag RO. 7,000/- (Quantity 20,000)

- ❖ Sponsors advertisement on one side of the bag
- ❖ Inserts of company's marketing materials in the bag (provided by sponsor)
- ❖ Entry in the official exhibition catalogue (for non-exhibitors)

T-Shirt for Omani Products Exhibition Sohar 2015 RO. 5,000/-

- ❖ Sponsor logo at front & back

Website Banner Advertisements RO. 500/-

- ❖ Banner advertisements in the exhibition website with hyperlink
- ❖ Entry in the official catalogue (for non-exhibitors)
- ❖ Website banner expires at the end of the show

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