

4th
**OMAN
PLAST
2017**



4th International Plastics, Rubber, Petrochemicals, Printing and
Packaging Industry Exhibition 2017
21st to 23rd March 2017
Oman Convention & Exhibition Centre, Muscat, Sultanate of Oman

INTERNATIONAL PLASTICS, RUBBER, PETROCHEMICALS, PRINTING & PACKAGING INDUSTRY EXHIBITION 2017

4th OMAN PLAST 2017

21st to 23rd March 2017

OMAN CONVENTION & EXHIBITION CENTRE, MUSCAT, SULTANATE OF OMAN

STAND OUT FROM THE REST
Be a Proud Sponsor

PRINCIPAL
SPONSOR

RO. 20,000/- (Exclusive)

PREMIUM
PARTNER

RO. 15,000/- (Exclusive)

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DIAMOND
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RO. 9,000/- (Exclusive)

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RO. 7,000/-

SILVER
SPONSOR

RO. 5,000/-

BRONZE
SPONSOR

RO. 3,000/-

Organised by:

Silver Star Corporation L.L.C.

P.O. Box 1075, Ruwi, Postal Code 112, Sultanate of Oman

Tel.: 00968 24788804 Fax: 00968 24788845

E-mail: contact@silverstaroman.com Website: www.silverstaroman.com

Venue:



OMAN CONVENTION
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THE LEADING NAME IN OMAN FOR EXHIBITIONS

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Sponsorship options

PRINCIPAL SPONSOR RO. 20,000/- (Exclusive)

Title Sponsorship/First level/Co-branded with the show (wherever possible)

Brand/logo visibility

- ❖ All Newspaper advertisements
 - ❖ Brochures, flyers and other official publications etc.
 - ❖ Trade visitor invitations
 - ❖ Roadside hoardings in and around Muscat
 - ❖ Lunch/Dinner invitations
 - ❖ Banner at the website
 - ❖ All official email broadcasts
 - ❖ All lanyards
 - ❖ On Site hoardings at OCEC, Muscat
 - ❖ Entrance of each Exhibition area
 - ❖ Business visitor registration counter
 - ❖ Backdrop of opening ceremony, press conference etc.
 - ❖ Opening ceremony invitation
 - ❖ Front page of the exhibitor catalogue
 - ❖ Directional signages at the venue
-
- 36 sq.m. stall (size 6x6) at prime location
 - Sponsors brochures will be placed at the trade visitor registration counters
 - Hanging banner on top of your stand
 - Special mention about the sponsors in the press releases
 - Invitation to the CEO to address the official press conference of the show
 - Advertisement opportunity at the back side of the trade visitor Invitation
 - Special sponsor badges to your delegates
 - Special sponsors memento during lunch/dinner
 - Special seating for your delegates at various functions
 - Special announcements to thank the sponsors
 - One full page free advertisement in the catalogue

Please note the size of the logo and positioning varies as per the level of sponsorship

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Sponsorship options

PREMIUM PARTNER RO. 15,000/- (Exclusive)

Title Sponsorship/Co-Branded with the show (wherever Possible)

Brand/logo visibility

- ❖ All newspaper advertisements
 - ❖ Brochures, flyers and other official publications etc.
 - ❖ Trade visitor invitations
 - ❖ Roadside hoardings in and around Muscat, if any
 - ❖ Lunch/dinner invitations
 - ❖ Banner at the website
 - ❖ All official email broadcasts
 - ❖ All badges
 - ❖ On site hoardings at OCEC, Muscat
 - ❖ Entrance of each Exhibition area
 - ❖ Business visitor registration counter
 - ❖ Backdrop of opening ceremony, press conference etc.
 - ❖ Opening ceremony invitation
 - ❖ Front page of the exhibitor catalogue
 - ❖ Directional signages at the venue
-
- 36 sq.m. stall (size 6x6) at prime location
 - Sponsors brochures will be placed at the trade visitor registration counters
 - Hanging banner on top of your stand
 - Special mention about the premium partners in the press releases
 - Invitation to the CEO to address the official press conference of the show
 - Advertisement opportunity at the back side of the trade visitor invitation
 - Special sponsor badges to your delegates
 - Special sponsors memento during the official lunch/dinner
 - Special seating for your delegates at various functions
 - Special announcements to thank the sponsors
 - One full page free advertisement in the catalogue

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Sponsorship options

PLATINUM SPONSOR RO. 10,000/- (Exclusive)

Second level of sponsorship

Brand/logo visibility

- ❖ All newspaper advertisements
 - ❖ Brochures, flyers and other official publications etc.
 - ❖ Trade visitor invitations
 - ❖ Roadside hoardings in and around Muscat, if any
 - ❖ Lunch/dinner invitations
 - ❖ Banner at the website
 - ❖ All official email broadcasts
 - ❖ All badges
 - ❖ On Site hoardings at OCEC, Muscat
 - ❖ Entrance of each Exhibition area
 - ❖ Business visitor registration counter
 - ❖ Backdrop of opening ceremony, press conference etc.
 - ❖ Opening ceremony invitation
 - ❖ Front page of the exhibitor catalogue
 - ❖ Directional signages at the venue
-
- 36 sq.m. stall (size 6x6) at prime location
 - Sponsors brochures will be placed at the trade visitor registration counters
 - Hanging banner on top of your stand
 - Special mention about the sponsors in the press releases
 - Invitation to the CEO to address the official press conference of the show
 - Advertisement opportunity at the back side of the trade visitor invitation
 - Special sponsor badges to your delegates
 - Special sponsors memento during lunch/dinner
 - Special seating for your delegates at various functions
 - Special announcements to thank the sponsors
 - One full page free advertisement in the catalogue

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Sponsorship options

DIAMOND SPONSOR RO. 9,000/- (Exclusive)

Third level of sponsorship

Brand/logo visibility

- ❖ All newspaper advertisements
 - ❖ Brochures, flyers and other official publications etc.
 - ❖ Trade visitor invitations
 - ❖ Roadside hoardings in and around Muscat, if any
 - ❖ Lunch/dinner invitations
 - ❖ Banner at the website
 - ❖ All official email broadcasts
 - ❖ All badges
 - ❖ On site hoardings at OCEC, Muscat
 - ❖ Entrance of each exhibition area
 - ❖ Business visitor registration counter
 - ❖ Backdrop of opening ceremony, press conference etc.
 - ❖ Opening ceremony invitation
 - ❖ Front page of the exhibitor catalogue
 - ❖ Directional signages at the venue
-
- 36 sq.m. stall (size 6x6) at prime location
 - Sponsors brochures will be placed at the trade visitor registration counters
 - Hanging banner on top of your stand
 - Special mention about the sponsors in the press releases
 - Invitation to the CEO to address the official press conference of the show
 - Advertisement opportunity at the back side of the trade visitor invitation
 - Special sponsor badges to your delegates
 - Special sponsors memento during lunch/dinner
 - Special seating for your delegates at various functions
 - Special announcements to thank the sponsors
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Sponsorship options

GOLD SPONSOR RO. 7,000/- (Open)

Fourth level of sponsorship

Brand/logo visibility

- ❖ All newspaper advertisements
 - ❖ Brochures, flyers and other official publications etc.
 - ❖ Trade visitor invitations
 - ❖ Roadside hoardings in and around Muscat, if any
 - ❖ Lunch/dinner invitations
 - ❖ Banner at the website
 - ❖ All official email broadcasts
 - ❖ All badges
 - ❖ On site hoardings at OCEC, Muscat
 - ❖ Entrance of each exhibition area
 - ❖ Business visitor registration counter
 - ❖ Backdrop of opening ceremony, press conference etc.
 - ❖ Opening ceremony invitation
 - ❖ Front page of the exhibitor catalogue
 - ❖ Directional signages at the venue
-
- 36 sq.m. stall (size 6x6) at prime location
 - Sponsors brochures will be placed at the trade visitor registration counters
 - Hanging banner on top of your stand
 - Special mention about the sponsors in the press releases
 - Invitation to the CEO to address the official press conference of the show
 - Advertisement opportunity at the back side of the Trade Visitor Invitation
 - Special sponsor badges to your delegates
 - Special sponsors memento during lunch/dinner
 - Special seating for your delegates at various functions
 - Special announcements to thank the sponsors
 - One full page free advertisement in the catalogue

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Sponsorship options

SILVER SPONSOR RO. 5,000/- (Open)

Fifth level of sponsorship

Brand/logo visibility

- ❖ All Newspaper advertisements
 - ❖ Brochures, flyers and other official publications etc.
 - ❖ Trade visitor invitations
 - ❖ Roadside hoardings in and around Muscat, if any
 - ❖ Lunch/dinner invitations
 - ❖ All official email broadcasts
 - ❖ All badges
 - ❖ On site hoardings at OCEC, Muscat
 - ❖ Entrance of each exhibition area
 - ❖ Business visitor registration counter
 - ❖ Backdrop of opening ceremony, press conference etc.
 - ❖ Opening ceremony invitation
-
- 18 sq.m. stall (size 6x3) at prime location
 - Sponsors brochures will be placed at the trade visitor registration counters
 - Hanging banner on top of your stand
 - Special mention about the sponsors in the press releases
 - Invitation to the CEO to address the official press conference of the show
 - Special sponsor badges to your delegates
 - Special sponsors memento during lunch/dinner
 - Special seating for your delegates at various functions
 - Special announcements to thank the sponsors
 - One full page free advertisement in the catalogue

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Sponsorship Options

BRONZE SPONSOR RO. 3,000/- (Open)

Fifth level of sponsorship

Brand/logo visibility

- ❖ All newspaper advertisements
 - ❖ Brochures, flyers and other official publications etc.
 - ❖ Trade visitor invitations
 - ❖ Roadside hoardings in and around Muscat, if any
 - ❖ Lunch/dinner invitations
 - ❖ All official email broadcasts
 - ❖ All badges
 - ❖ On site hoardings at OCEC, Muscat
 - ❖ Entrance of each exhibition area
 - ❖ Business visitor registration counter
 - ❖ Backdrop of opening ceremony, press conference etc.
 - ❖ Opening ceremony invitation
-
- 9 sq.m. stall (size 3x3) at prime location
 - Sponsors brochures will be placed at the trade visitor registration counters
 - Hanging banner on top of your stand
 - Special mention about the sponsors in the press releases
 - Invitation to the CEO to address the official press conference of the show
 - Special sponsor badges to your delegates
 - Special sponsors memento during lunch/dinner
 - Special seating for your delegates at various functions
 - Special announcements to thank the sponsors
 - One full page free advertisement in the catalogue

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Visitors/Exhibitors Bag RO. 10,000/- (Quantity 10,000)

- ❖ Sponsors advertisement on one side of the bag
- ❖ Inserts of company's marketing materials in the bag (provided by sponsor)
- ❖ Entry in the official exhibition catalogue (for non-exhibitors)

T-Shirt for 3rd OMAN PLAST 2016 RO. 7,000/- (Quantity 5,000)

- ❖ Sponsor logo at front & back

Website Banner Advertisements RO. 500/-

- ❖ Banner advertisements in the exhibition website with hyperlink
- ❖ Entry in the official catalogue (for non-exhibitors)
- ❖ Website banner expires at the end of the show

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