

Omani products exhibition in Sohar aims to be gateway to GCC markets

Muscat - In line with the 'Omani 2015' campaign to generate awareness about local products, a three-day exhibition of Omani products was inaugurated on Tuesday at the Oman International Exhibition Centre in Sohar under the patronage of H E Sheikh Muhanna bin Saif al Lamki, Governor of North Batinah.

Organised by the Public Es-

tablishment for Industrial Estates in cooperation with Silver Star Corporation, the exhibition aims to emerge as a gateway to reach markets in GCC, a release said.

"It is important to bring local companies under one platform to introduce their products and services to the public. We hope there will be more such exhibitions to allow citizens, residents and tourists get acquainted with

local products," said H E Lamki. P D Nath, managing director of Silver Star said that the objective behind having the exhibition in Sohar is to showcase machinery, products, services and technology of international standards at competitive prices. Karam al Balushi, a visitor said, "Omani products are my first choice. I encourage everyone to go for locally-manufactured products."