

Sohar hosts expo on Omani goods

SOHAR

IN LINE WITH THE OMANI Products' Campaign 'Omani 2015' aimed at promoting and generating awareness of the locally-manufactured products, an exhibition of Omani Products was inaugurated at Oman International Exhibition Centre in the Wilayat of Sohar on Tuesday under the patronage of HE Sheikh Muhanna Bin Saif Al Lamki, Governor of North Al Batinah.

Organised by the Public Establishment for Industrial Estates in cooperation with Silver Star Corporation, the three-day event aims at offering a perfect gateway to reach the highly potential markets in the GCC area.

"It is essential to gather a significant number of local companies and factories under one platform to introduce

their products and services to the public. We hope there will be continuous exhibitions organised throughout the year to get the citizens, residents and tourists more acquainted with the locally manufactured products especially since the marketed products are of outstanding quality in various fields," said the governor of North Al Batinah.

PD Nath, managing director of Silver Star, said that the core objective of organising the exhibition in Sohar is to showcase locally manufactured and quality machinery, products, services and technology of international standard at competitive prices. "The exhibition also aims at strengthening the bilateral relations between the GCC countries and the Sultanate," Nath added.